

LIFESTYLE

## The Coolest New Exhibits to Check Out in NYC Before they Disappear

By AMBER SUTHERLAND-NAMAKO By AMBER SUTHERLAND-NAMAKO
Updated On 07/17/2019 at 04:38PM EST Updated On 07/17/2019 at 04:38PM EST



There are so many incredible things to see in and around New York City: stunning skyline views, beautiful beaches, hidden hiking destinations, quite a few nudes, and restaurant and bar menus as carefully curated as some of this city's finest museum exhibitions. If you want to look at stuff, this is the town to beat.

But sometimes, looking at stuff isn't enough. Sometimes you need other people to look at you looking at stuff. You need people to look at Instagram, Facebook, Twitter, Pinterest, and Snapchat to see you looking at stuff. And the stuff you're looking at better be good if you're gonna rack up the likes and shares you crave. As da Vinci would have said (and you *know*, out of all the masters, da Vinci would have been the first to say it), pics or it didn't happen. Each of these exhibits fall into one of three categories: garish gimmick, actually cool, and high art. A few even overlap. Share them on your social and let your followers sort out which is which.

## The neon room

## On view through September 29 at the New Museum

## Lower East Side

Each of the 11 rooms in *Marta Minujín: Menesunda Reloaded* are worth a shot. The exhibit harks back to Minujín's similarly named 1965 piece, which was decades ahead of our current immersive experience obsessed climate. Get your snaps out of the way early on in the neon room so you can explore the next 10 interactive spaces unencumbered by modern technology.

Cost: General admission is \$18